Nature's Basket

Mobile App UI/UX Redesign

Brief

Nature's Basket is India's pioneering food destination present through physical retail stores, online portal and a mobile application. The app allows people to buy groceries from their stores and get them delivered to their location.

Objective

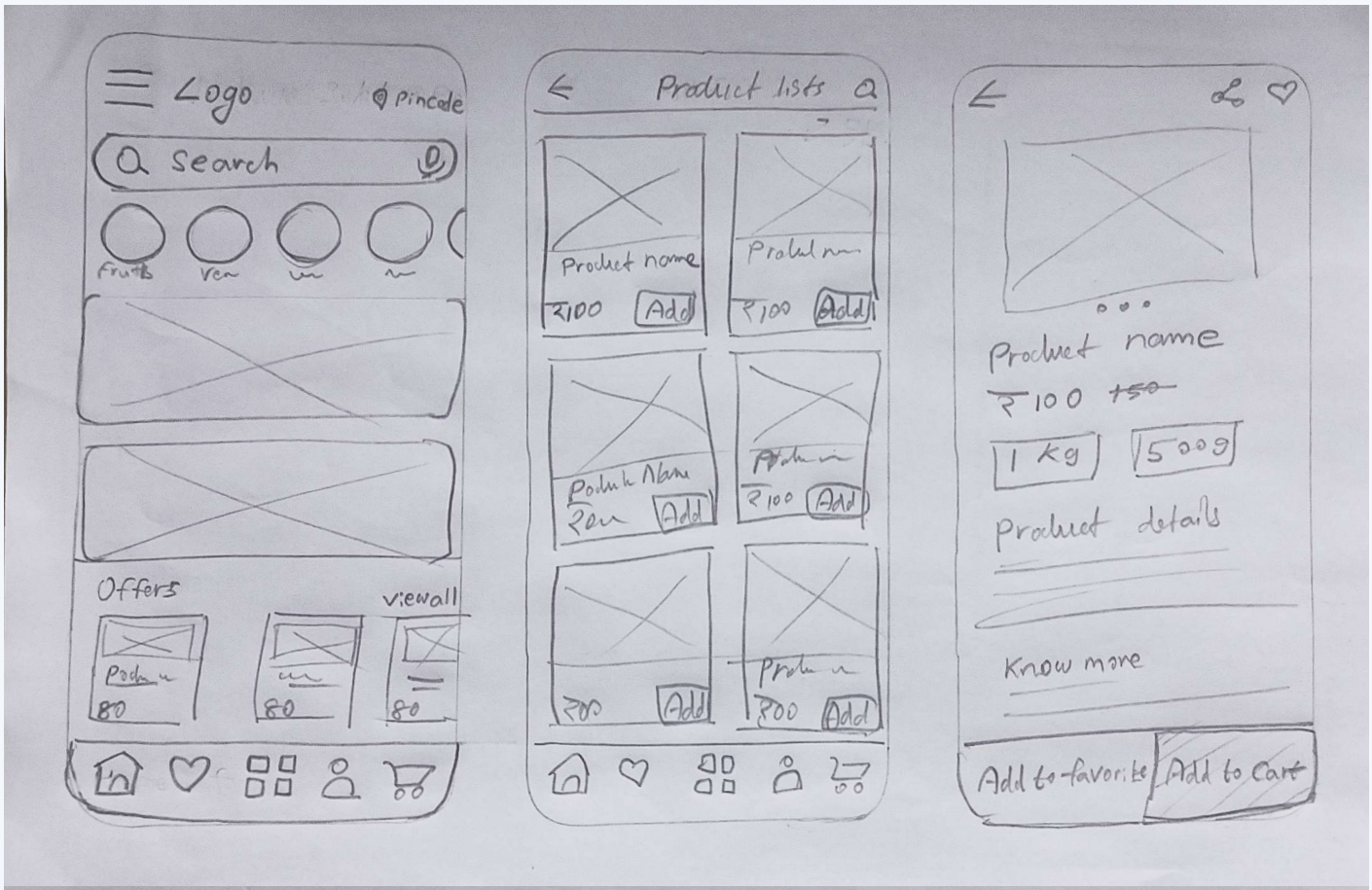
To re-design nature's basket's existing app for iOS or android mobile devices while stating the current issues with the same. Current app can be downloaded from Apple's App Store or Google's Play Store.

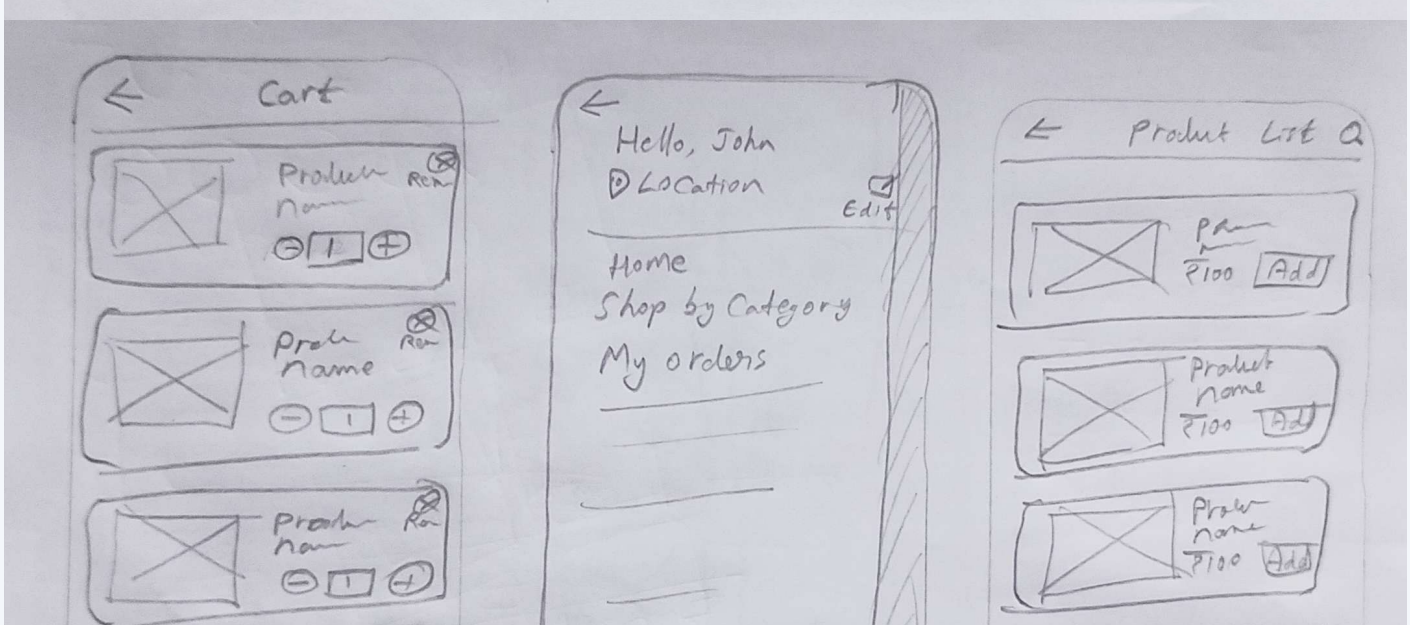
Design Process

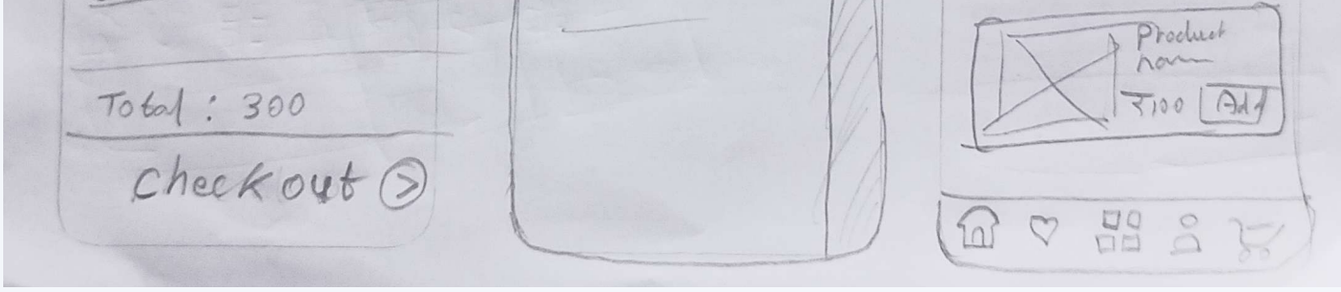
Understand **Research** **Analyse** **Design** **Test**

The India online grocery market size was valued at USD 2.9 billion in 2020 and is expected to expand at a compound annual growth rate (CAGR) of 37.1% from 2021 to 2028.

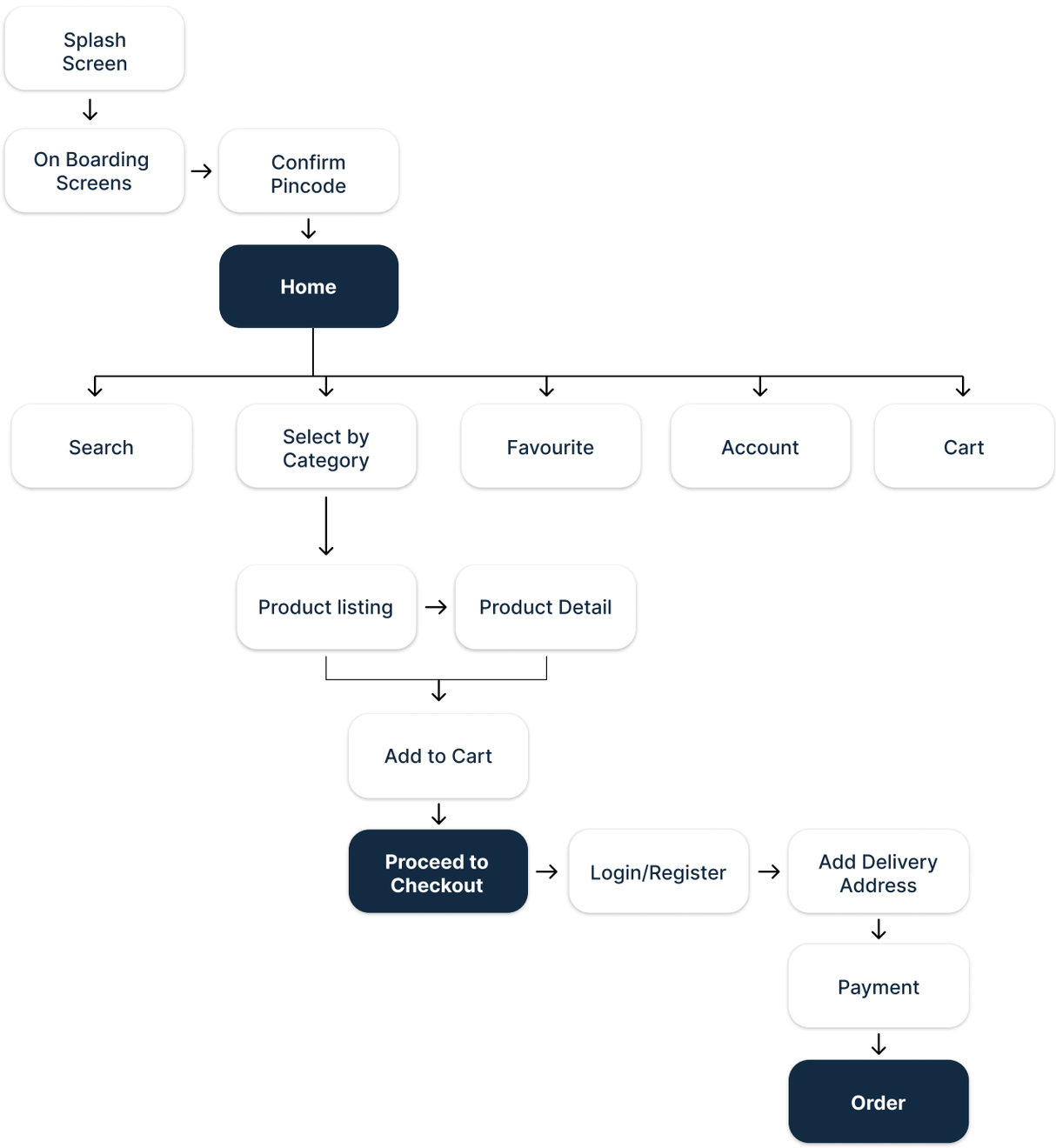
Wireframe Sketch



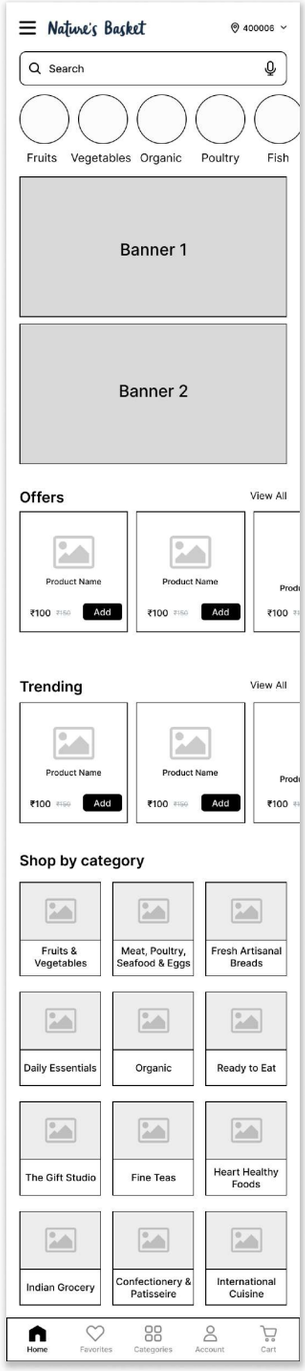


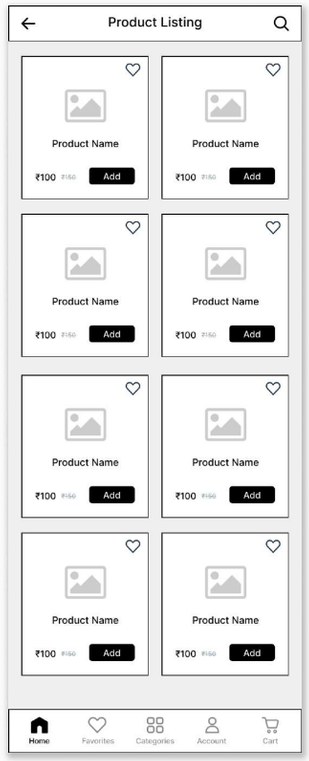


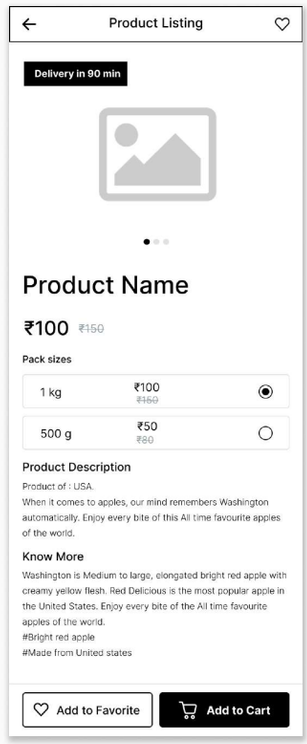
Userflow

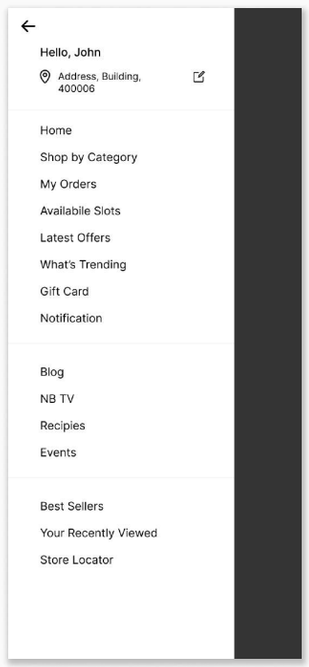


High fidelity Wireframe







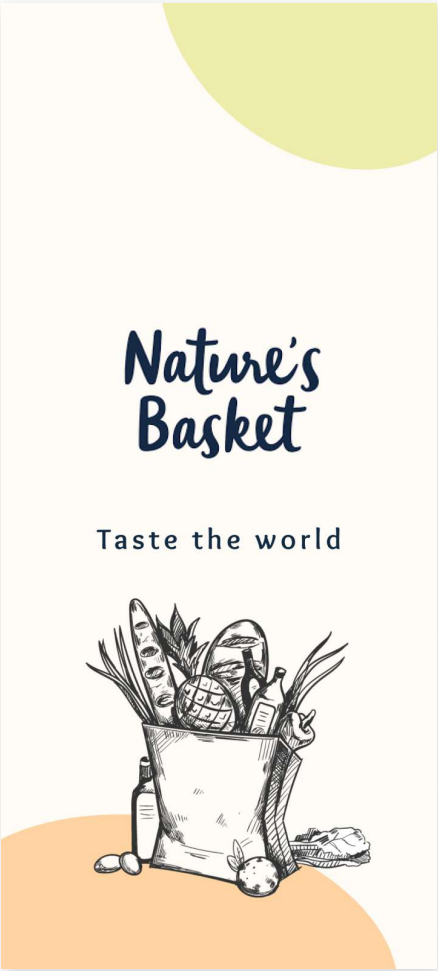


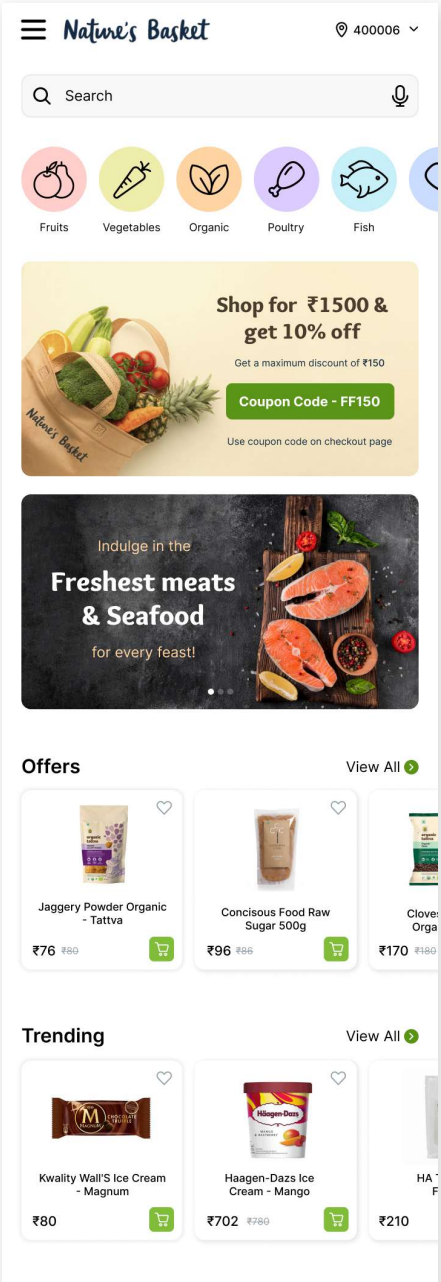
Color

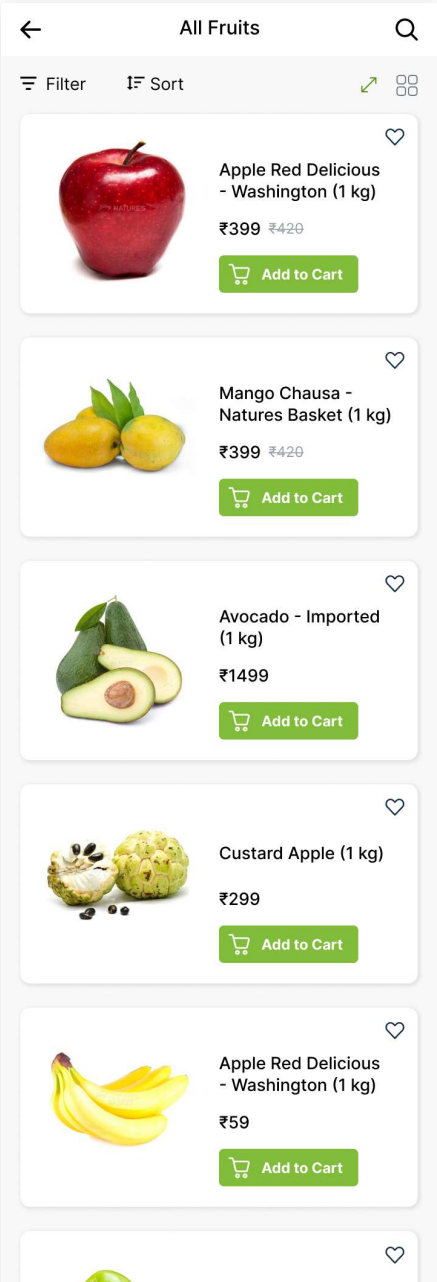
Primary

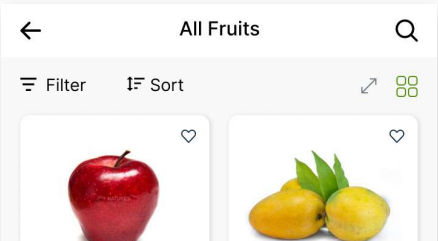
Other colors

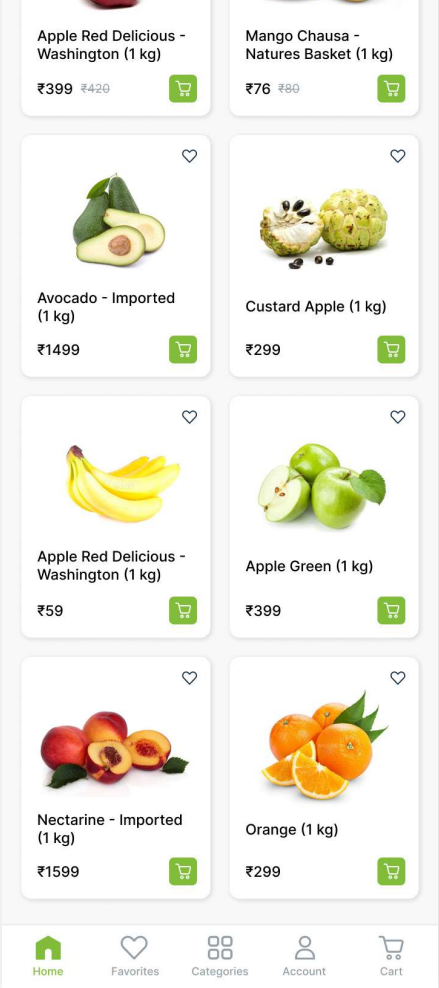
UI Screens

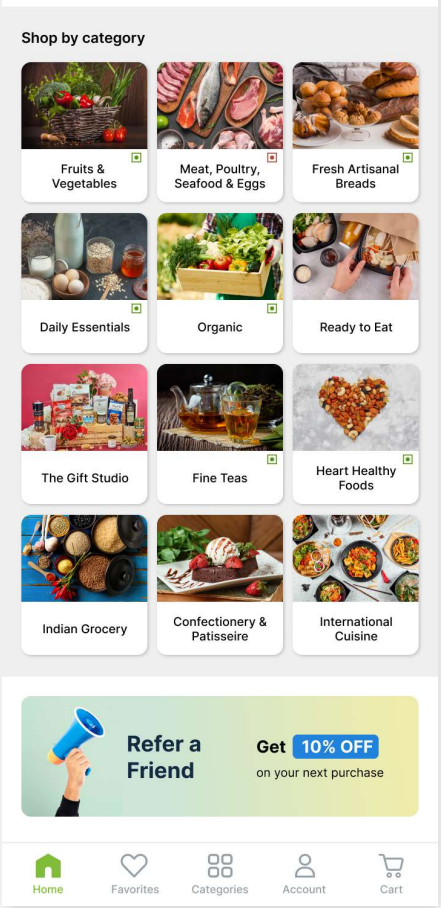


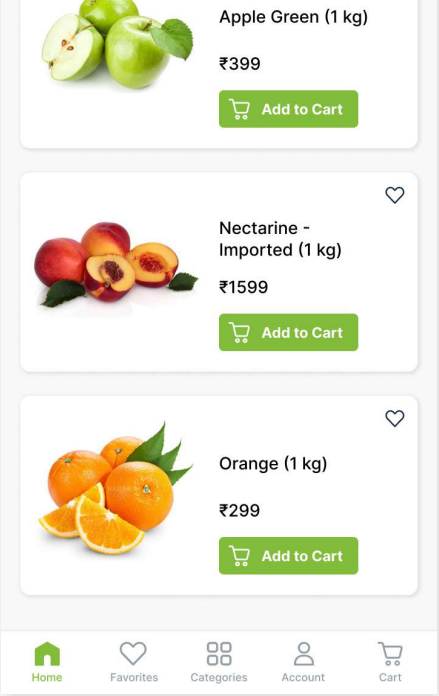


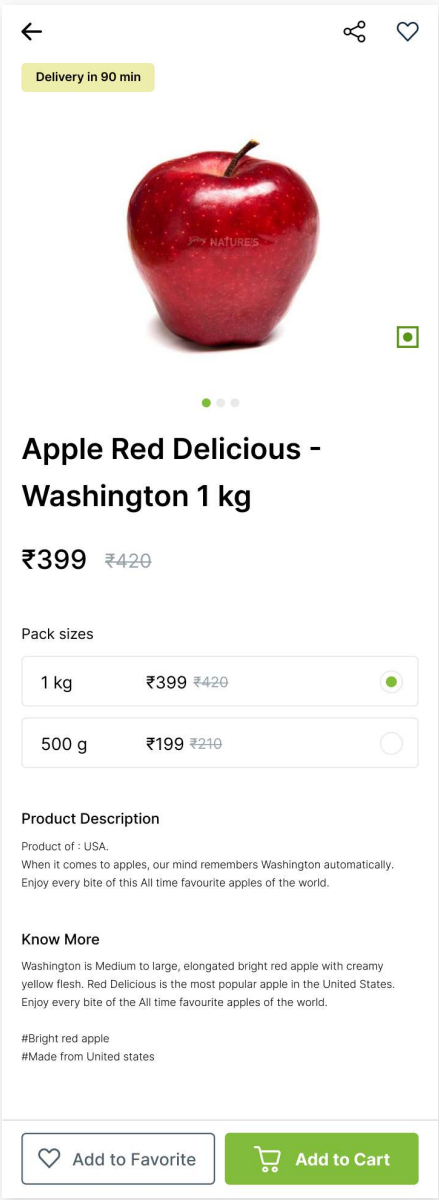


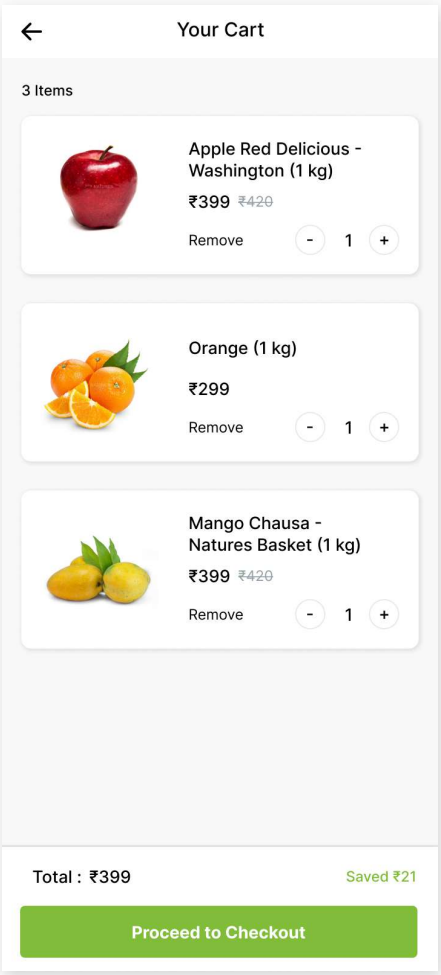


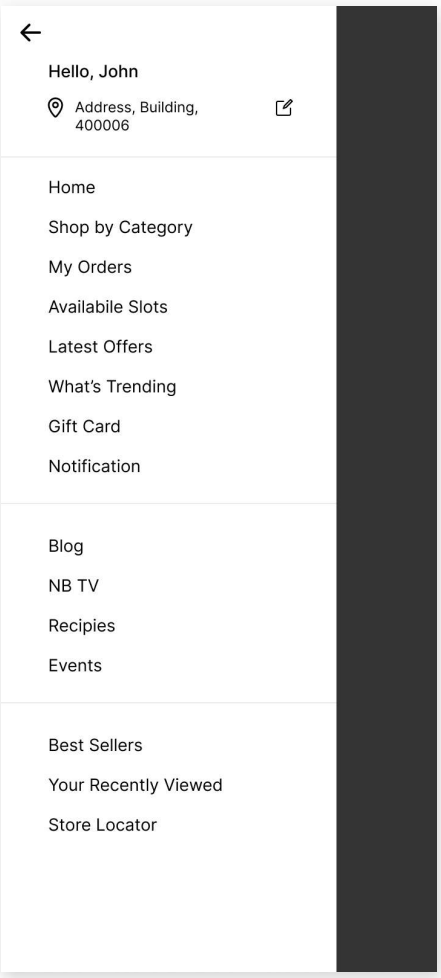












Thanks for watching